



# 2021 RACDS College News Media Kit

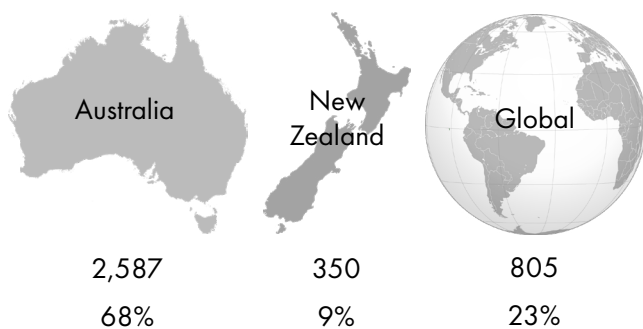
## About RACDS

RACDS is the leader in the provision of postgraduate dental education and professional development. RACDS provides the opportunity for general and specialist dental study, training and qualifications, and continuing professional development through our Membership and Fellowship programs.

## College News Statistics

**Quarterly Circulation: 3,742**

RACDS College News is published 3 times a year and is distributed to over 3,000 College Fellows, Members and candidates.



## Upcoming Issues

### Issue 1

Available: April 2021  
Material Deadline: 22 February

### Issue 2

Available: July 2021  
Material Deadline: 21 June

### Issue 3

Available: December 2021  
Material Deadline: 25 October

*\*Printed copies available approximately one week after digital publication.*

## Advertising Rates

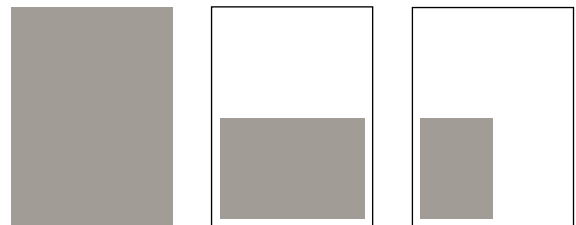
1/4 page.....	\$800
1/2 page.....	\$1,200
Full page.....	\$2,000

*\* All advertising rates are subject to alteration at the Editor's discretion.*

**Cancellations:** No refunds are available after material deadline date.

**Payment:** Invoice is sent upon booking. Payment required prior to publication please.

## Artwork Requirements



<b>Full Page</b> 216mm x 303mm	<b>1/2 Page</b> 216mm x 154mm	<b>1/4 Page</b> 110mm x 154mm
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**Resolution:** 300 dpi minimum

**Format:** PDF/JPG

**Crop/Bleed:** 3mm each side

*\*We will endeavour to ensure your ad displays as closely as your artwork provided, but we cannot take responsibility for any colour deviation that may occur.*



## Ad Enquiries

For all enquiries please contact [marketing@racds.org](mailto:marketing@racds.org)